



# Market Research Society of New Zealand

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## Give yourself a creative boost *Develop a 'Yes and ...' attitude*

**An interactive workshop with International facilitator  
Cyriel Kortleven, New Shoes Today**

[http://www.newshoestoday.com/we/cyriel\\_kortleven.html](http://www.newshoestoday.com/we/cyriel_kortleven.html)

**Creativity and innovation are getting more and more important - discover the enormous possibilities of thinking in a creative way.**

**This interactive workshop will be covering the following topics:**

- **The human brain: genius or traitor;**
- **Creative skills – YES AND attitude;**
- **Explore – look at the world from different perspectives;**
- **Imagination and associations;**
- **Do it now – you need to have guts and go for action;**
- **Real life examples + tips and tricks.**

**Come along and hear Cyriel Kortleven...**

**When:** Wednesday 17<sup>th</sup> February at 6pm

**Cost:** Members \$30 + GST, non-members \$45 + GST  
(includes nibbles)

**Venue:** The Horse and Trap, Mt Eden, Auckland

**RSVP:** To [Secretary@mrsnz.org.nz](mailto:Secretary@mrsnz.org.nz) by Wednesday 10<sup>th</sup> February  
(cancellations after this date will still be invoiced)